

For information:
AldAF-EY Chair
in Strategic Management in Family
Business in memory of Alberto Falck
Tel. 02 5836.5436

Participation is free.
Online registration required at
www.unibocconi.it/eventi

AldAF-EY Chair
in Strategic Management
in Family Business in memory
of Alberto Falck

Family Business Strategies Seminar Series

Fall 2016

8:45 - 10:15am Room 204 via Sarfatti 25

BOCCONI



Università Commerciale
Luigi Bocconi

Via Sarfatti 25
20136 Milano



A I D A F

Associazione Italiana delle Aziende Familiari
FAMILY BUSINESS NETWORK - ITALIAN CHAPTER



The AldAF – EY Chair in Strategic Management in Family Business in memory of Alberto Falck proposes a series of open seminars within the graduate course in Strategic Management in Family Businesses taught by Professors Guido Corbetta and Daniela Montemerlo.

These seminars offer students, family business members and professionals the opportunity to discuss relevant cases and topics with testimonials from distinguished owning families and other institutions supporting the continuity family firms.

21 September

Professional Ownership and Family Governance

Lamberto Frescobaldi

Chairman, Frescobaldi Toscana

29 September

Non-Family Managers

Eraldo Poletto

CEO, Ferragamo

6 October

Non-Family Shareholders: The private equity option

Fabio Sattin

Chairman, Private Equity Partners

13 October

Family Firms and Their Stakeholders

Alessandra Pedrollo

CEO, Pedrollo Group

27 October

Designing and Managing the Key Steps: Pre-entry education and training, entry and career

Lucia and Chiara Bianchi Maiocchi

Board members, Vitale Barberis Canonico 1663

16 November

Family Firms in Fashion and Design-Based Industries

Giulia Molteni

Head of Marketing and Communication, Molteni &C

17 November

Family Firms in Tourism

Roberto Marsella

Head of Business Development, CDP Equity

23 November

Family Firms in the Mechanical Industry

Lorenzo Pugassi

President and Group CFO, Inoxfucine

24 November

Family Firms in the Wine Industry

Enrico Viglierchio

Vice Chairman and General Manager, Banfi Group

30 November

Cooperate to Compete: Acquisitions and alliances

Marco Nocivelli

CEO, EPTA Group