











IFERA Sicily 2011

Family Business Policy Forum

Who is Who: Keynotes, Speakers, Panellists

	<p>Costas Andropoulos has been with the European Commission since 1981. After fifteen years in DG Competition in 1996 he joined DG Enterprise and Industry. Since October 2010 he is in charge of the unit dealing with cooperatives, mutuals, SMEs and corporate social responsibility, while very shortly he will take over additional duties in the area of tourism.</p>
	<p>Joe Astrachan is the Wachovia Eminent Scholar Chair and Executive Director of the Cox Family Enterprise Center, at Kennesaw State University (USA). In addition, he is the editor in chief of the <i>Journal of Family Business Strategy</i> (Elsevier).</p>
	<p>Jesús Casado is Secretary General of EFB- GEEF- the European Group of Owner Managed and Family Enterprises; Business Relations Director at Instituto de la Empresa Familiar ; and Member of the Executive Committee of Family Business Network (FBN).</p>
	<p>Guido Corbetta is AldAF-Alberto Falck professor of strategic management in family business at Bocconi University in Milan, Italy. AldAF-Alberto Falck chair is the first one sponsored in the history of Bocconi University. He is member of the Editorial Board of <i>Entrepreneurship Theory and Practice</i> and <i>Family Business Review</i>; and IFERA Fellow .</p>
	<p>Alberto Gimeno is an Associate Professor of the Department of Business Policy at ESADE Business School. Director of the family business programmes and co-director of the Advanced Management Program (AMP) at ESADE. He has been member of the Expert Group in Family Business that advises the European Commission and the Body of Knowledge Committee (BOK) from the Family Firm Institute.</p>

	<p>Sanjay Goel is an Associate Professor of Strategic Management and Entrepreneurship at University of Minnesota Duluth. He has been an IFERA director since 2007, leading the conference sub-committee; and is as President elect, takes the IFERA Presidency as from July 2011.</p>
	<p>Grant Gordon is the co-founder and Director General of the Institute for Family Business (UK), a not-for-profit organisation and chapter of the Family Business Network, the world's leading international association for family companies. He also currently sits on a number of boards as non-Executive Director and is a fifth generation member of a Scottish family business.</p>
	<p>Roger King is Adjunct Professor of Finance, Director of the Center for Asian Family Business and Entrepreneurship Studies, Director of the Center for Business Case Studies at HKUST. He was the Chief Operating Officer of Orient Overseas (Holdings) Limited, Chairman and founder of ODS System-Pro Computers Limited, Chairman of Euro-Asia Shipyard Limited, Chairman of Pacific Coffee Limited, and President and Chief Executive Officer of Sa Sa International Holdings Limited, Non-Executive Director of Arrow Electronics Corporation, listed on the NYSE; and an Executive Member of the Zhejiang Province People's Political Consultative Conference.</p>
	<p>Sabine Klein holds a chair at the INTES-Institute for Family Business at WHU, Otto Beisheim School of Management in Vallendar, Germany. Dr. Klein, a third generation family business member, worked several years in her own family's firm before she started her academic career. After having taught at the university at Trier, she was visiting research fellow at INSEAD, France. Later she went to EBS in Wiesbaden, Germany, where she led the newly founded European Family Business Center, before she joined WHU in January 2010. Dr. Klein is a founding member and past-president of IFERA.</p>
	<p>Panikkos Poutziouris is Associate Professor of Family Business and Entrepreneurship at CIIM Business School (Cyprus) and Visiting Associate Professor for Family Business Initiatives at Manchester Business School (UK). He teaches, researches and advises internationally on the strategic development of family firms. He has been the founding vice president of IFERA, and since 2007 he holds the Presidency. He has been member of the Expert Group in Family Business that advises the European Commission</p>



Maurizio Sella, 14th generation in his family business, is the president of Banca Sella, established by his family in the 19th century in Italy. Dr. Sella is also the president of the Italian Association for Family Businesses (AIdAF), the Italian chapter of the Family Business Network.



Lloyd Steier is Professor of Strategic Management and Organization at the University of Alberta School of Business-Canada . He holds a Distinguished Chair in Entrepreneurship and Family Enterprise, is the Academic Director of two Centres, and serves as vice-president for IFERA.



Marnix van Rij is a partner of Ernst & Young ; where he is leading EMEIA Personal Tax Services and is part of the Family Business Services team .



Salvo Tomaselli is Associate Professor Business Policy at the Università di Palermo Sicily, Italy. Salvo teaches, consults and researches internationally on effective family business governance and family protocols. As an associate to the Family Business Consulting Group Spain, he holds a number of positions on the boards of a number of private and publicly held companies. He is founding board member – and Fellow of IFERA



François M. de Visscher is founder of Visscher & Co., a director and shareholder of his own family's global enterprise, N.V. Bekaert S.A. He served as a director and president of the Family Firm Institute, (Boston, MA). He is the current Chairman of the European Family Office Conference. Mr. de Visscher is a Certified Public Accountant and a member of the American Institute of CPA's, holds a Bachelor of Economics honors degree from Université Catholique de Louvain (Belgium) and MBA from Rutgers University.