



The "AIDAF + EY Chair" in memory of Alberto Falck proposes a series of open seminars within the graduate course in Strategic Management in Family Businesses taught by Professors Daniela Montemerlo and Paolo Morosetti.

These seminars offer students, family business members and professionals the opportunity to discuss relevant cases and topics with testimonials from distinguished owning families as well as from other institutions supporting family firms' continuity.

Seminars are free and open.

FOR INFORMATION
Bocconi University
AIDAF-EY Chair in Strategic
Management of Family Business
in memory of Alberto Falck
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AIDAF-EY CHAIR IN STRATEGIC MANAGEMENT OF FAMILY BUSINESS IN MEMORY OF ALBERTO FALCK

STRATEGIC MANAGEMENT IN FAMILY BUSINESSES

OPEN SEMINARS

18 SEPTEMBER 2025
8:30-10:00 am

ROOM 5 | GROUND FLOOR | VIA SARFATTI 25

How Family Beliefs Shape Business Decisions

Marco Rossi Irsap

Giovanna Gregori AIDAF

8 OCTOBER 2025
10:15-11:45 am

ROOM N33 | Piazza Sraffa 13

Aligning Ownership Strategy with Firm's Strategy

Leonardo Bagnoli Sammontana

Roberto Ferraresi The Equity Club

30 OCTOBER 2025
8:30-10:00 am

AULA NOTARI | VIA SARFATTI 25

Family or Non-Family Leadership? Making the Right Choice for Long-Term Success

Matteo Bramani Vibram

Beatrice Ballini Non-Executive Independent Director

12 NOVEMBER 2025
10:15-11:45 am

AULA MANFREDINI | VIA SARFATTI 25

Next in Line: Preparing the Next Generation for Leadership

Carlo Caccia Tesmec

Francesca Morandi Morandi Steel

26 NOVEMBER 2025
10:15-11:45 am

ROOM 5 | GROUND FLOOR | VIA SARFATTI 25

The Family Office Model: Managing and Preserving Wealth

Enrico Falck Larry

27 NOVEMBER 2025
8:30-10:00 am

ROOM 23 | GROUND FLOOR | VIA SARFATTI 25

The Social Role of Family Enterprises

Matteo Veronesi Oniverse



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IN MEMORY OF ALBERTO FALCK | DEPARTMENT OF MANAGEMENT
AND TECHNOLOGY

