



MILANO, 16.11.2016

BAVARIA, SINCE 1719

A UNIQUE FAMILY RECIPE TO LAST FOR SEVEN GENERATIONS

17.00 - 19.30
VIA BOCCONI, 8





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In this event, the speakers will present the history of the beer brewer Bavaria, the role of the family in business and the governance system they have put in place to last for the generations to come. Bavaria is one of the oldest family-owned company in the Netherlands. It employs around 1000 people in total, under the management of the Swinkels family.

WELCOME ADDRESS

Paolo Morosetti, Director of Strategic and Entrepreneurial Department, SDA Bocconi

KEYNOTE SPEECH

Frank Swinkels, 7th generation, CFO Bavaria

Albert Jan Thomassen, non-family chairman Bavaria Family Holding Board

Q&A SESSION

CONCLUSIONS

Guido Corbetta, AIDAF- EY Chair in Strategic Management of Family Business in memory of Alberto Falck

Workshop organized by Strategic and Entrepreneurial Department in conjunction with AIDAF-EY Chair in Strategic Management of Family Business in memory of Alberto Falck

FOR MORE INFORMATION

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The workshop is free after [online registration](#)



A I D A F

Associazione Italiana delle Aziende Familiari

FAMILY BUSINESS NETWORK - ITALIAN CHAPTER