



# OWNERS AS STRATEGISTS: OWNERSHIP IN A DIGITAL WORLD

21 - 22 JUNE 2022

ONLINE CONFERENCE

## 21 JUNE 2022

RESEARCH DAY

3:00 – 7:35PM (CEST) / 9:00AM – 1:35PM (EDT)

3:00 – 3:10PM (CEST) / 9:00AM – 9:10AM (EDT)

**WELCOME BY CONFERENCE ORGANISERS**

**MARIO DANIELE AMORE** and **PAOLA TARICCO** Bocconi University  
**CHRISTINE SCHEEF** and **THOMAS ZELLWEGER** University of St. Gallen

3:10 – 3:45PM (CEST) / 9:10AM – 9:45AM (EDT)

**STRATEGIC GOVERNANCE CHALLENGES: THE CROSS CURRENT OF  
CONTEMPORARY ACTIVIST OWNERS**

**ROBERT HOSKISSON** Rice University

3:45 – 4:00PM (CEST) / 9:45AM – 10:00AM (EDT)

**COFFEE BREAK**

4:00 – 5:30PM (CEST) / 10:00AM – 11:30AM (EDT)

**PAPER PRESENTATION SESSIONS 1**

**FIRM OWNERS, PLATFORMS AND TECHNOLOGIES** Special Track

**COMMON OWNERSHIP ACROSS FIRMS** General Track

**OWNER TYPES: TENSIONS BETWEEN VALUE CREATION AND  
DESTRUCTION** General Track

5:30 – 6:00PM (CEST) / 11:30AM – 12:00PM (EDT)

**COFFEE BREAK**

6:00 – 7:30PM (CEST) / 12:00PM – 1:30PM (EDT)

**PAPER PRESENTATION SESSIONS 2**

**FIRM OWNERSHIP AND SUSTAINABILITY** General Track

**RISING OWNER TYPES: PRIVATE EQUITIES AND SPACS** General  
Track

7:30 – 7:35PM (CEST) / 1:30PM – 1:35PM (EDT)

**SUMMARY OF THE DAY AND FAREWELL**

**BY CONFERENCE ORGANISERS**

## 22 JUNE 2022

PRACTICE and ACADEMIC DAY

1:45 – 6:45PM (CEST) / 7:45AM – 12:45PM (EDT)

1:45 – 1:50PM (CEST) / 7:45AM – 7:50AM (EDT)

**WELCOME BY CONFERENCE ORGANISERS**

1:50 – 2:45PM (CEST) / 7:50AM – 8:45AM (EDT)

**FIRM OWNERSHIP AND STRATEGY IN A DIGITAL WORLD**

HOW AI INFORMS OUR UNDERSTANDING OF FIRMS

**FELIPE CSASZAR** Professor, University of Michigan

REIMAGINING ORGANIZATIONS FOR A DIGITAL FUTURE

**PHANISH PURANAM** Professor, INSEAD

THE CRITICAL ROLE OF COMPLEMENTARY ASSETS

**ROBERT SEAMANS** Professor, New York University

2:45 – 3:00PM (CEST) / 8:45AM – 9:00AM (EDT)

**COFFEE BREAK**

3:00 – 4:00PM (CEST) / 9:00AM – 10:00AM (EDT)

**OWNER'S PERSPECTIVE: NEW TECHNOLOGIES' POTENTIAL**

**KEVIN BOUDREAU** Professor, Northeastern University

**JULIE DE SANTIS** Group Product Manager, ITALFARMACO

**PIETRO SELLA** CEO, Sella

4:00 – 4:30PM (CEST) / 10:00AM – 10:30AM (EDT)

**COFFEE BREAK**

4:30 – 5:30PM (CEST) / 10:30AM – 11:30AM (EDT)

**REINVENTING THE FIRM AROUND TECHNOLOGIES**

**PAOLA CILLO** Professor, Bocconi University

**MATHIAS IMBACH** Founder and Group CEO, SYGNUM

**CORRADO PASSERA** Founder and CEO, illimity

5:30 – 5:45PM (CEST) / 11:30AM – 11:45AM (EDT)

**COFFEE BREAK**

5:45 – 6:40PM (CEST) / 11:45AM – 12:40PM (EDT)

**OWNERS AS STRATEGISTS**

OWNERSHIP COMPETENCE AND STAKEHOLDER MANAGEMENT

**NICOLAI FOSS** Professor, Copenhagen Business School

CORPORATE PURPOSE IN PUBLIC AND PRIVATE FIRMS

**CLAUDINE GARTENBERG** Professor, University of Pennsylvania

IF OWNERS DON'T AGREE: IMPLICATIONS FOR FIRM STRATEGY

**AMY HILLMAN** Professor, Arizona State University

6:40 – 6:45PM (CEST) / 12:40PM – 12:45PM (EDT)

**FAREWELL BY CONFERENCE ORGANISERS**

PLEASE CLICK [HERE](#) TO REGISTER ONLINE

For more details and updates on the conference,  
please visit the following website:

[www.strategicownership.com](http://www.strategicownership.com)



# OWNERS AS STRATEGISTS: OWNERSHIP IN A DIGITAL WORLD

21 - 22 JUNE 2022

ONLINE CONFERENCE

## RESEARCH PRESENTATION SESSIONS - 21 JUNE 2022 - DETAILED PROGRAMME

4:00 – 5:30PM (CEST) / 10:00AM – 11:30AM (EDT)

### PAPER PRESENTATION SESSIONS 1

#### FIRM OWNERS, PLATFORMS AND TECHNOLOGIES

DISCUSSANT: tbc

**WHEN UBER EATS ITS OWN BUSINESS, AND ITS COMPETITORS' TOO: PLATFORM DIVERSIFICATION AND CROSS-PLATFORM CANNIBALIZATION**  
**DAVID CHUNG** University of Michigan (S); **YUE MAGGIE ZHOU** University of Michigan; **CHRISTINE CHOI** University of Michigan

#### PLATFORM ENTERPRISES: FINANCING, INVESTMENT, AND NETWORK GROWTH

**JOANNE JUAN CHEN** London School of Economics and Political Science (S)

#### TAX-LOSS HARVESTING WITH CRYPTOCURRENCIES

**DANIEL RABETTI** Tel Aviv University (S); **LIN WILLIAM CONG** Cornell University; **WAYNE LANDSMAN** University of North Carolina; **EDWARD MAYDEW** University of North Carolina

#### COMMON OWNERSHIP ACROSS FIRMS

DISCUSSANT: **BRIAN CONNELLY** Auburn University

**GAMING THE RATINGS: EXAMINING THE ESG RATINGS OF COMPANIES COMMONLY OWNED BY INSTITUTIONAL INVESTORS**  
**MARK DESJARDINE** Pennsylvania State University (S); **BOSHUO LI** University of Miami; **WEI SHI** University of Miami

#### MASTER OF (DIGITAL) PUPPETS: ARTIFICIAL MARKET FRICTIONS AND RIVALRY SOFTENING EFFECT OF COMMON OWNERSHIP

**BILGEHAN UZUNCA** ESADE Business School (S); **UMIT OZMEL** Purdue University; **RUTH V. AGUILERA** Northeastern University

#### CORPORATE GOVERNANCE NETWORKS AND FINANCIAL PERFORMANCE

**ANNALISA TONETTO** EDHEC Business School (S)

#### OWNER TYPES: TENSIONS BETWEEN VALUE

#### CREATION AND DESTRUCTION

DISCUSSANT: tbc

#### CORPORATE OWNERSHIP AND INTERNATIONAL STRATEGY: THE EFFECT OF DIFFERENT OWNERS ON INTERNATIONAL RISK DIVERSIFICATION

**XAVIER CASTAÑER** University of Lausanne (S); **NIKOLAOS KAVADIS** Copenhagen Business School

#### RENT GENERATION STRATEGIES FROM AN OWNERSHIP PERSPECTIVE

**CRISTINA CRUZ** IE University (S); **JUAN SANTALO** IE University

#### ARTIFICIAL INTELLIGENCE AND FAMILY FIRMS

**JONAS SOLUK** Stockholm School of Economics; **IVAN MIROSHNYCHENKO** IMD Business School (S); **SATISH NAMBIAN** Case Western Reserve University

6:00 – 7:30PM (CEST) / 12:00PM – 1:30PM (EDT)

### PAPER PRESENTATION SESSIONS 2

#### FIRM OWNERSHIP AND SUSTAINABILITY

DISCUSSANT: tbc

**POLITICAL CONNECTIONS, ENVIRONMENTAL VIOLATIONS AND PUNISHMENT: EVIDENCE FROM HEAVILY POLLUTING FIRMS IN CHINA**  
**JINGJING WANG** University of Liverpool (S)

#### FEAR OF RISK TAKING? ENVIRONMENTAL REGULATORY RISK AND CORPORATE GREEN INNOVATION

**GEORGE TIAN** University of Houston (S)

#### IS GREED GOOD FOR GREEN FIRMS? EVIDENCE FROM CORPORATE DONATIONS TO ANTI-CLIMATE POLITICIANS

**ELIEZER FICH** Drexel University; **GUOSONG XU** Erasmus University of Rotterdam (S)

#### RISING OWNER TYPES: PRIVATE EQUITIES AND SPACS

DISCUSSANT: tbc

#### PRIVATE EQUITY, CONSUMERS, AND COMPETITION

**ASHVIN GANDHI** University of California (UCLA) (S); **YOUNG JUN SONG** San Diego State University; **PRABHAVA UPADRASHTA** Duke University

#### BARGAINING WITH PRIVATE EQUITY: IMPLICATIONS FOR HOSPITAL PRICES AND PATIENT WELFARE

**TONG LIU** University of Pennsylvania (S)

#### OPAQUE INFORMATION AND THE INCENTIVES OF SPAC SPONSORS

**FELIX FENG** University of Washington (S); **TOM NOHEL** Loyola University; **XUAN TIAN** Tsinghua University; **WENYU WANG** Indiana University; **YUFENG WU** University of Illinois