



# Gruppo Giovani Imprenditori Assolombarda

## **MBAs and Family Business: Is There a Fit?**

Università Commerciale Luigi Bocconi  
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## about us

## composition

## activity

The Young Entrepreneurs Group of Assolombarda is composed of individuals aged between 18 and 40 years old, who have held management positions within companies that are registered in Assolombarda.

The Assolombarda Young Entrepreneurs Group was formed in 1964 within the framework of Assolombarda, by a group of individuals whose aim is to strengthen awareness of the entrepreneur's role and to set it apart from business associations. The group seeks to play the role of "critical conscience" within the Assolombarda and Confindustria System, and as "innovation laboratories" with respect to civil society.

### **The main activities of the Young Entrepreneurs include:**

- encouraging the spread of business culture and the growth of entrepreneurial opportunities within society;
- supporting the affirmation of the free market and competition, merit and social mobility with a view to furthering Italy's competitiveness;
- enhancing the role of the entrepreneur, the latter being viewed as an active and responsible player for Italy's economic, social and civil development.
- facilitate mentorship connections between entrepreneurs in the Group.

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GENDER	TOTAL
Female	65
Male	170
<b>Total</b>	<b>235</b>

POST	TOTAL
1 <sup>st</sup> generation entrepreneur	124
2 <sup>nd</sup> generation entrepreneur	102
Manager	8
Advisor	1
<b>Total</b>	<b>235</b>

TURNOVER (€)	TOTAL
≤ 2	89
≤ 10	60
≤ 50	30
≤ 100	9
≤ 500	4
≥ 1000	1

AGE	TOTAL
18-25	8
26-30	45
31-35	75
36-40	107
<b>Total</b>	<b>235</b>

COMPANY TYPE	TOTAL
Manufacturing	110
Service Sectors	125



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## Networking

*Start-up speed dating*

*Social Business*

*Social Media Community*

## Entrepreneurship Development

*Dall'Idea all'Impresa*

*Business Incubator*

*Entrepreneur Training & Education*

## Cross Fertilization

*Management Game*

*Junior Achievement*

*Orientagiovani GGI*