

The IFERA Family Business Policy Forum
Sala Martorana - Palazzo Comitini, Palermo, Sicily, 1 July 2011
www.ifera2011.org



This forum seeks to address policy matters that can help unleash the growth potential of entrepreneurial owner-managed family enterprises. It is conjunction with the 11th Annual IFERA World Family Business Research Conference, and it involves leading academics, practitioners and policy experts representing European Commission, stakeholders organizations such as Family Business Network-International, European Family Business - GEEF (European Group of Owner Managed and Family Enterprises), Family Firm Institute and other international and national associations. It will be a workshop with the focus on experiences and perspectives about best practice policy and other initiatives that can ensure the long-term development of the family business economy.

Programme of the Family Business Policy Forum , July 1	
08:30-09:00	Registration
9:00-9:15	Welcome , AIDAF FBN-Italia Chair : Maurizio Sella Programme Chair : Panikkos Poutziouris (IFERA President)
9:15 10:00	Keynote Speaker on State policy to support the family business sector Italian Government Official : The Italian Approach
10:00-10:45	Keynote Speaker on European Commission Perspective on Family Business Policy Costas Andropoulos from Directorate General , Enterprise and Industry
11:45:11:15	Coffee Break
11:15-12:45	Best Practice - Panel Session : Taxation and Finance, Chair: Professor Joseph Astrachan Marnix van Rij, Ernst & Young Tax Expert, Taxation that unleashes enterprise growth Francois deVisscher, Ex-President of FFI, Better Funding and Equity Schemes Open and Panel Discussion
12:45-14:15	Lunch and Address by Sponsors , AIDAF and Ernst & Young
14:15-15:45	Best Practice - Panel Session : Governance and Training , Chair: Professor Roger King Professor Sabine Klein , Promotion of Governance - the German and UK experience Professor Alberto Gimeno, Training for Family Constitutions - Spanish Experience Open and Panel Discussion
15:45-16:15	Coffee break
16:15-17:15	Plenary and Panel Discussion : Quo Vadis ? on Research - Education – Policy Leader : Professor Lloyd Steier, IFERA Vice-President Jesus Casado of EFB-GEEF Grant Gordon, Institute for Family Business , UK Professor Guido Corbetta , Bocconi University Open and Panel Discussion
17:15-17:30	Closing Salvo Tomaselli , Chair of IFERA Sicily Invite for IFERA Bordeaux 2012 , Dr Sanjay Goel, next IFERA President
19:00-11:00	Dinner @ Cultura Siciliano

Organizing team: Jesus Casado (EFB-GEEF), Grant Gordon (IFB-UK), Judy Green (FFI) , Paolo Morosetti (AIDAF-FBN-Italia) Panikkos Poutziouris (IFERA) , Olivier de Richoufftz (FBN-I)

