



Global Strategy Journal Workshop
“Family Firms in the Global Economy”

November 20th – 21st 2015, Milan, Italy

Chairs

Guido Corbetta (Bocconi University)
Alfredo De Massis (Lancaster University)
Federico Frattini (Politecnico di Milano)
Antonio Majocchi (University of Pavia)
Alessandro Minichilli (Bocconi University)
Lucia Piscitello (Politecnico di Milano)

Location

Politecnico di Milano - via Raffaele Lambruschini, 4/B - Milan - ZIP code: 20156
Department of Management, Economics and Industrial Engineering - Rooms 0.1 and 0.2

Workshop program

November 20th 2015

9.00 – 9.30

Welcome Coffee

9.30 – 10.30

Keynotes Speeches:

Jean-Luc Arrègle (EM-Lyon Business School)

Jean-Francois Hennart (Tilburg University)

10.30 – 11.00

Coffee Break

11.00 – 13.00

Andrea Boellis (Politecnico di Milano), Sergio Mariotti (Politecnico di Milano), Marco Mutinelli (University of Brescia), Lucia Piscitello (Politecnico di Milano)

Ownership, leadership and board composition in family firms: the impact on the establishment mode choice.

Nicolas Eugster (Fribourg University)

Ownership Structure and Mergers and Acquisitions Decisions: Are family firms different acquirers?

Marco Cucculelli (Università Politecnica delle Marche)

Stages of market development and the internationalization strategy of family firms.

13.00 – 14.00

Light Lunch

14.00 – 16.00

Torsten Schmidts (University of Auckland), Deborah Shepherd (University of Auckland), Henry Shi (Auckland University of Technology)

Internationalization of family businesses: Which logic prevails?

Swati Nagar (Auckland University of Technology), Henry Shi (Auckland University of Technology)

The Role of Firm-Specific Advantages in the Internationalisation of Small- and Medium-Sized Family Businesses: Evidence from New Zealand.

Francine Newth (Providence College)

The Importance of a Business Model Agenda for the Global Strategic Growth of Family-Owned Firms.

16.00 – 16.30

Coffee Break

16.30 – 18.30

Linh Tran Dieu (Catholic University of Lyon)

Ownership structure in family business groups: organizations, causes and consequences.

*Michael Carney (Concordia University), Patricio Duran (Universidad Adolfo Ibañez), **Marc van Essen** (University of St. Gallen), Daniel Shapiro (Simon Fraser University)*

Family Firm Prevalence and International Competitiveness: Revisiting Porter's Competitive Advantage of Nations.

***Andrea Kuiken** (Jönköping University), Lucia Naldi (Jönköping University), Mattias Nordqvist (Jönköping University)*

The Influence of Family Involvement on De-internationalization of SME.

*Alfredo Jiménez (University of Burgos), **Antonio Majocchi** (University of Pavia), Bice Della Piana (University of Salerno)*

Not all family firms are the same: the moderating impact of family firms on the management of political risk.

20.30 – 22.30

Dinner

November 21st 2015

8.30 – 10.00

*Andrey Kretinin (William Paterson University), **Todd Morgan** (Manning School of Business)*

Are family firms willing to deviate from existing practices and adapt to cultural differences? Evidence from the service industries.

***Federica Pascucci** (Università Politecnica delle Marche), Sara Bartoloni (Università Politecnica delle Marche)*

Internationalization pathways of Italian Family Firms: an explorative multiple cases study

***Arindam Mondal** (Indian Institute of Management Calcutta), Ray Sougata (Indian Institute of Management Calcutta), Kavil Ramachandran (Indian School of Business)*

International trajectories of family owned multinationals: the study of Indian family businesses

10.00 – 10.00

Coffee Break

10.30 – 12.00

***Christos Antoniou** (University of Leeds)*

Ethnography Meets International Management: Kinship and Fictive Kinship in Greek Business.

Liena Kano (*University of Calgary*), **Alain Verbeke** (*University of Calgary*)

Family firm internationalization: Essence of decision

Alicja Hadrys-Nowak (*Poznan University of Economics and Business*)

The scale and nature of internationalization of Polish family businesses based on the activities of listed companies.

12.00 – 13.00

Keynote Speech:

Marco Gabbiani (Head of Family Business & Credit Advisory Department, Unicredit)

Moderated by **Alessandro Minichilli** (Bocconi University) and **Alfredo De Massis** (Lancaster University)

13.00 – 14.00

Lunch

Co-organizers

Global Strategy Journal

Politecnico di Milano

Bocconi University

Lancaster University

University of Pavia

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Strategic Management Society

Department of Management, Economics and Industrial Engineering - Politecnico di Milano

AIdAF-EY Chair in Strategic Management in Family Business in memory of Alberto Falck