



2nd International Family Business Research Forum

September 15th – 16th and 17th 2016
University of Naples “Federico II”
Naples and Capri (ITALY)



Organizers:

Andrea Calabrò (University of Witten/Herdecke, Associate Editor **Journal of Family Business Strategy**)
Alessandro Minichilli (Bocconi University, Associate Editor **Family Business Review**)
Donata Mussolino (University of Naples “Federico II”, co-host for 2016)

14th of September 2016 - WELCOME TO 2nd IFBRF Naples/Capri

19.00-22.00

GET TOGETHER by **BARRIL**
Andrea Calabrò, Donata Mussolino, Alessandro Minichilli, Anita Van Gils
(Sponsored by Witten Institute for Family Business)

Giuseppe Fiorelli, 11, 80121, Naples

15th of September 2016 - 2nd IFBRF Naples/Capri (DAY 1)

09.00-09.30	WELCOME AND INTRODUCTION Andrea Calabrò, Donata Mussolino, Alessandro Minichilli, Anita Van Gils, Tom Rüsen	"FABRIZI ROOM", Department of Economics, Management & Institutions
09.30-10.15	<i>The Janus face of CEO retention: CEO succession and performance under unity of ownership and control</i> Jan-Philipp Ahrens, Lorraine Uhlaner, Michael Woywode, Jan Zyburá	Alessandro Minichilli (discussant)
10.15-11.00	<i>The impact of dynamics in family composition on family firms: An exploratory study of 4 divorce cases</i> Kajsa Haag, Lars-Göran Sund	Petra Moog (discussant)
11.00-11.30	INTERACTIVE BREAK	
11.30-12.30	DEVELOPED PROPOSAL PRESENTATION <i>Transgenerational sustainability intentions in family firms: the role of family social capital</i> Irmak Erdogan, Hayat Kabasakal <i>Does acknowledging family member involvement in micro-enterprise management affect entrepreneurial decision-making? Evidence from micro-entrepreneurs in Sri Lanka</i> Nadeera Ranabahu, Mary Barrett	Anita Van Gils (discussant 1° paper) Daniela Gimenez (discussant 2° paper)
12.30-13.30	LUNCH	
13.30-14.15	<i>Corporate governance and the development of dynamic capabilities: evidence from an entrepreneurial FF</i> Paolo Di Toma	Mara Brumana (discussant)
14.15-15:00	<i>Internationalization and Performance in Family v. Non-Family firms: The pivotal role of family support</i> Jon Martínez, Belen Villalonga, John Davis	Fynn-Willem Lohe (discussant)
15.00-16.00	ROUND TABLE PRESENTATION <i>Family businesses and financial performance during the recent economic crisis</i> Francesca Cesaroni, Denisse Chamochumbi <i>Family Firms and Social Performance: Are they all the Same?</i> Georges Samara, Maria Jose Parada <i>European FFs and M&A Behavior: What Is the Moderating Role of Family Heterogeneity and the Institutional Context?</i> Fernando Reyes Reina, Isabel Suárez González, María José Sánchez-Bueno, Ignacio Requejo Puerto <i>Capturing the heterogeneity of business families: A taxonomic approach</i> Julia Süss-Reyes, Elena Fuetsch, Alexander Keßler, Hermann Frank	Alessandro Minichilli & Andrea Calabrò (discussants/moderators)
16.00-16.15	COFFEE BREAK	

15th of September 2016 - 2nd IFBRF Naples/Capri (DAY 1)

16.15-17.00	<p><i>Worth taking the risk? Venturing risk in family firms and the role of family CEOs for international acquisitions from the SEW perspective</i></p> <p>Fynn-Willem Lohe, Fabio Quarato, Andrea Calabrò</p>	Jon Martínez & Belen Villalonga (discussants)
17.00-17.30	FINAL WRAP-UP	
17.30-20.30	FREE TIME	
20.30-23.00	<p>SOCIAL DINNER by REGINA MARGHERITA NAPOLI (Sponsored by Witten Institute for Family Business)</p>	Via Partenope 19, 80122, Naples

16th of September 2016 - 2nd IFBRF Naples/Capri (DAY 2)

09.00-09.15	WELCOME	"FABRIZI ROOM", Department of Economics, Management & Institutions
09.30-10.15	<i>Dynamism in Adversity: A Comparative Study of Trends in the Performance of Listed Family and Non-Family Controlled Companies in Hong Kong, 1997–2014</i> Victor Zheng, Po-san Wan, Siu-lun Wong	Jan-Philipp Ahrens (discussant)
10.15-11.00	<i>FF' Internationalization: the effect of Entrepreneurial Orientation and Family Involvement in the TMT</i> Mikel Alayo, Txomin Iturralde, Amaia Maseda, Unai Arzubiaga	Rosalia Santulli (discussant)
11.00-11.30	INTERACTIVE BREAK	
11.30-12.30	DEVELOPED PROPOSAL PRESENTATION <i>The use of stock option in family firms: the socio-emotional wealth perspective</i> Claudia Arena, Simona Catuogno, Alessandro Cirillo, Luca Pennacchio <i>Finance in FB Studies: Where Are We Now? Where Should We Go? A Systematic Review of the Literature</i> Carmen Gallucci, Rosalia Santulli, Michela De Rosa	Ales. Minichilli (discussant 1° paper) Felix Thiele (discussant 2° paper)
12.30-13.30	LUNCH	
13.30-14.15	<i>Gender and organizational performance in business succession</i> Christian Soost, Petra Moog	Kajsa Haag (discussant)
14.15-15.00	<i>Gender and succession intentions: an enterprising family approach</i> Daniela Gimenez, Andrea Calabrò, Tommaso Minola, Linda Edelman, Lucio Cassia	Anita Van Gils (discussant)
15.00-16.00	ROUND TABLE PRESENTATION <i>Risk activation patterns in family firms: socioemotional wealth as an on / off switch</i> Ivona Ljumic, Gianluca Colombo Capital Structures Decisions in Family Firms: The Role of Familiness Felix Thiele, Martin Wendt <i>Growth of Family Firms Remarkable Growth Spurts after the Founders Generation</i> Laura Seibold, Hermut Kormann <i>Obstacles for the creative use of tacit organizational knowledge in transgenerational FB entrepreneurship</i> Izabela Szymanska	Anita Van Gils & Andrea Calabrò (discussants/moderators)

16th of September 2016 - 2nd IFBRF Naples/Capri (DAY 2)

16.00-16.15	COFFEE BREAK	
16.15-17.15	<p><i>DEVELOPED PROPOSAL PRESENTATION</i></p> <p><i>Corporate social responsibility in family firms: a citation and co-citation analysis</i> Michael Kuttner, Caroline Preslmayer, Birgit Feldbauer-Durstmüller</p> <p><i>Capital exchange in family business ventures: understanding the role of symbolic capital</i> Mara Brumana, Tommaso Minola, Mattias Nordqvist, Matthias Waldkirch</p>	<p>Mara Brumana (discussant 1° paper)</p> <p>Julia Süß-Reyes (discussant 2° paper)</p>
17.15-18.00	<p>Best Papers/Proposal Award Ceremony (Best Inspirational and practice relevant paper/proposal)</p> <p>Announcement of Special Issue with “Journal of Family Business Strategy” (7 papers/proposals selected) -</p> <p>Announcement of 3rd IFBRF (2017) & Concluding Remarks</p>	
18.00-20.45	FREE TIME	
20.45-23.00	<p>SOCIAL DINNER by ANTONIO & ANTONIO</p> <p><i>(Sponsored by AldAF-EY Chair in Strategic Management in Family Business in memory of Alberto Falck)</i></p>	Via Partenope, 26, 80121, Naples

17th of September 2016 - 2nd IFBRF SOCIAL PROGRAM		
09.00-10.00	From Naples to Capri (departures from Molo Beverello)	Molo Beverello, 11, 80133, Naples
10.00-13.00	Discovering Capri (Part 1)	
13.00-14.00	Lunch break (<i>self-paid</i>)	
14.00-16.00	Visiting a "Limoncello" Family Firm from Capri	
16.00-19.00	Discovering Capri (Part 2)	
19.00-21.00	From Capri to Naples (departures from XX)	Pontile d'imbarco, 80076, Capri, Naples